



SHOWCASE

LA MER – Chile



LA MER, the prominent producer of high class skin creams and lotions, assigned Traxon to install Tile 64PXL Wash panels in its showrooms and on its sales counters.

The installations, simulating water, wave movement and depth were installed behind printed pictures of underwater kelp forest - LA MER's key ingredient - serving as a background to the sales areas. The image is three-sided, in order to create a 3-dimensional effect, which is underlined by the programming of the Tile 64PXL Wash panels that simulate the motion in this display installation.

FEATURED PRODUCT	METHOD OF CONTROL	PROJECT DETAILS
 <p>Tile 64PXL Wash PA-TI-50300</p>	 <p>Butler LM-CS-50041</p>	<p>Category: Shop Display Client: LA MER Location: Santiago de Chile, Chile Designer/ Architect: Harry Allen Design Installer: ECI Date: October 2006 Traxon Contact: Traxon USA</p>

For more information please visit our website: WWW.TRAXONTECHNOLOGIES.COM
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